

Srirastu

Subhamastu

Avighnamastu



इरी ललिथा पेथम

Sri Nandana Nama Samvatsara
Ugadi Mahotsavam

Friday, March 23, 2012



Happy Ugadi



Sri Lalitha Peetham cordially invites all devotees to participate in
Sri Nandana Nama Samvatsara Ugadi celebrations on Friday, March 23, 2012.

Program Information:

Friday, March 23, 2012

9:00 AM Sri Lalitha Devi Abhishekam
6:00 PM Panchanga Puja, Panchanga Sravanam
6:45 PM onwards Special Archana

Sponsorship Information:

Abhishekam - \$51

Special Archana - \$21

Please support the Temple by sponsoring one or more pujas

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Temple Priest: "Vaidika Ratna" Brahmasri Nagendra P Sankaramanchi

Sri Lalitha Peetham is a registered 501 (c)(3) non-profit organization. Tax ID: 26-3783597. All contributions are tax deductible.

Significance of Ugadi

Ugadi is celebrated on Chaitra Shuddha Paadyami to mark the beginning of New Year. This day signifies the advent of the spring season when Mother Nature blooms with all her glory. On this day people from several Indian states including Andhra Pradesh, Karnataka celebrate the festival by waking up before dawn, taking bath in traditional way, and wearing new cloths. After duly offering prayers to their Isha Daivam, Vepa Puvvu Pachhadi is consumed as Prasadam. It is a custom to offer Namaskaram to Sri Surya Narayana and recite the following Matra while taking the Prasadam.

शतायुर्वज्रदेहायुः सर्वसम्पत्कराय च
सर्वारिष्ठ विनाशाय, निम्ब कुसुम भक्षणम्

**shataayurvajradehaayuh sarva sampatkaraaya cha
sarvaarishtha vinaashaaya, nimba kusuma bhakshanam**

*Consumption of neem flowers
provides long life, strong body,
prosperity and eliminates all
obstacles.*

The eating of Ugadi Pachhadi, which contains six tastes, symbolizes the fact that life is a mixture of different experiences (sadness, happiness, anger, fear, disgust, surprise), which should be accepted together and with equanimity through the New Year.

Ugadi also marks the beginning of **Vasanta Nava Ratri**.

Significance of Panchanga Sravanam

It is customary to take part in **Panchanga Sravanam** (hearing of Astrological Forecast for the Year). Panchangam includes five elements of time, namely, *tithi*, *vaara*, *nakshatra*, *yoga* and *karana*. By *tithi* we learn about wealth, *vaara* tells us about life, *nakshatra* gives us deliverance from sins, *yoga* helps us in eradicating disease, *karana* tells us about good omens. **Panchanga Sravanam** gives benefits equal to that of donating land, gold, cattle, grain, daughter (kanya daanam) and bestows peace and prosperity for the upcoming year.